



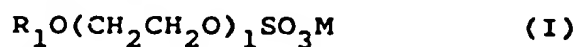
AU9226058

(12) PATENT ABRIDGMENT (11) Document No. AU-B-26058/92  
(19) AUSTRALIAN PATENT OFFICE (10) Acceptance No. 657796

- (54) Title  
LIQUID DETERGENT COMPOSITION WITH OPAQUE APPEARANCE CONTAINING A PEARLESCENT AGENT
- International Patent Classification(s)  
(51) C11D 001/83 C11D 001/94
- (21) Application No. : 26058/92 (22) Application Date : 30.09.92
- (30) Priority Data
- | (31) Number | (32) Date | (33) Country |
|-------------|-----------|--------------|
| 3-256700    | 03.10.91  | JP JAPAN     |
| 3-256703    | 03.10.91  | JP JAPAN     |
| 3-277538    | 24.10.91  | JP JAPAN     |
- (43) Publication Date : 08.04.93
- (44) Publication Date of Accepted Application : 23.03.95
- (71) Applicant(s)  
KAO CORPORATION
- (72) Inventor(s)  
HIROYUKI SAIJO; HARUKI KAWANO; MASAKI TOSAKA; YUTAKA HAYAKAWA; TOSHIKI OHI
- (74) Attorney or Agent  
PHILLIPS ORMONDE & FITZPATRICK, 367 Collins Street, MELBOURNE VIC 3000
- (56) Prior Art Documents  
US 4678606  
US 4617148  
GB 2121072
- (57) Claim

1. A liquid detergent composition including the following components (A), (B) and (C), exhibiting an opaque appearance, and having a viscosity of 200-4,000 cps at 20°C bulk temperature and a Brookfield yield value of 5-100:

(A) a mixture of anionic surface active agent and a nonionic surface active agent or an amphoteric surface active agent, wherein the anionic surface active agent is a polyoxyethylene alkyl sulfate or an alkenyl ether sulfate represented by the following formula:



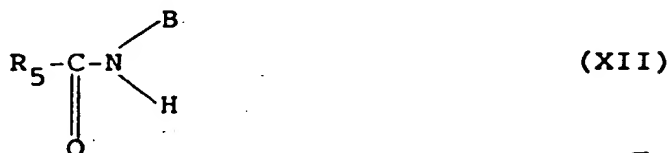
wherein R<sub>1</sub> represents an alkyl or an alkenyl group of C8-18, l is an integer of 1-7 as the average added moles, and M denotes an alkali metal, alkaline earth metal, ammonium or alkanolamine,

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(B) a pearlescent agent selected from the group consisting of:

- (1) a compound having the structure of formula (XII) and possessing a melting point of 30°C or higher:



wherein B represents a group  $-\text{CH}_2\text{CH}_2\text{OH}$ ,  $-\text{CH}_2\text{CH}(\text{CH}_3)\text{OH}$ , or  $-\text{CH}_2\text{CH}_2\text{CH}_2\text{OH}$ , and  $\text{R}^5$  is an alkyl or alkenyl group having 15-23 carbon atoms,

(2) a partial ester derived from a hydroxyl group-containing compound selected from the group consisting of glycerol, polyglycerol (condensation degree: 2-10), sorbitol, pentaerythritol, glucose, fructose, maltose and sucrose; and a long chain saturated fatty acid of C16-C24; and having a melting point of 30°C or higher; and,

(C) a viscosity modifier.

5. ~~2.~~ A liquid detergent composition comprising (A) a surface active agent, <sup>as defined in claim 1,</sup> (B) a pearlescent agent, (C) a viscosity modifier, and (D) a polyalkyleneoxide adduct to polyalcohol having an average molecular weight of 300-4,000 or sulfate esters or phosphate esters thereof; exhibiting an opaque appearance and having a viscosity of 200-4,000 cps at 20°C bulk temperature and a Brookefield yield value of 5-100 p.

AUSTRALIA

Patents Act

6577

COMPLETE SPECIFICATION  
(ORIGINAL)

Class

Int. Class

Application Number:  
Lodged:

Complete Specification Lodged:  
Accepted:  
Published:

Priority

Related Art:

Name of Applicant:

Kao Corporation

Actual Inventor(s):

Hiroyuki Saijo  
Haruki Kawano  
Masaki Tosaka  
Yutaka Hayakawa  
Toshiaki Ohi

Address for Service:

PHILLIPS ORMONDE & FITZPATRICK  
Patent and Trade Mark Attorneys  
367 Collins Street  
Melbourne 3000 AUSTRALIA

Invention Title:

"LIQUID DETERGENT COMPOSITION WITH OPAQUE APPEARANCE CONTAINING A  
PEARLESCENT AGENT".

Our Ref : 306090  
POF Code: 1544/51873

The following statement is a full description of this invention, including  
the best method of performing it known to applicant(s):

TITLE OF THE INVENTION

"LIQUID DETERGENT COMPOSITION WITH OPAQUE APPEARANCE CONTAINING A PEARLESCENT AGENT".

BACKGROUND OF THE INVENTION

Field of the Invention:

The present invention relates to a novel detergent composition, and, more particularly, to an economical detergent composition for kitchen use which, when applied to a sponge, can be retained on the surface of the sponge without being soaked quickly into it, and which can avoid the excess use as the squeezed amount is visualized by its opaque appearance.

Description of the Background Art:

Dish washing detergents are usually used either by preparing a diluted solution in a sink or a pail in which tableware is washed, or by applying the neat liquid directly to a sponge and washing tableware with it. Of these, the latter method is more often used.

Most of the conventional dish washing detergents have a drawback in that the volume to be squeezed from the container cannot be easily perceived visually because they are transparent in appearance.

On the other hand, there are some dish washing detergents which are opaque. However, the viscosity of these detergents is usually adjusted to a relatively low grade to facilitate easy squeezeing. This also brings about the difficulty of perceiving the squeezed amount visually

when the detergent liquid is directly applied on a sponge because the detergent liquid soaks immediately into the sponge.

Due to the difficulty in perceiving the squeezed amount visually, as stated above, the conventional liquid detergents has been known difficult to control its amount to be used. This often leads to excess use of detergents, which is not only uneconomical but is sometimes considered to be a cause of chapped hands.

An object of the present invention is, therefore, to provide a liquid detergent composition of which the squeezed amount can be easily perceived visually and the amount to be used can be constantly controlled.

In view of this situation, the present inventors have undertaken extensive studies on the appearance of liquid detergents and properties of detergents upon squeezing from their containers. As a result, the present inventors have found that an opaque detergent, which can always be squeezed from a container at a constant amount and is visually perceivable on a sponge without being soaked quickly into it and is easily squeezed from the container, can be obtained by incorporating a pearlescent agent and by controlling not only the viscosity but also the Brookfield yield value of the composition within a certain range. These findings have led to the completion of the present invention.

### SUMMARY OF THE INVENTION

Accordingly, an object of the present invention is to provide a liquid detergent composition, which exhibits an opaque appearance and has a viscosity of 200-4,000 cps at 20°C bulk temperature and a Brookfield yield value of 5-100 p, comprising (A) a surface active agent, (B) a pearlescent agent, and (C) a viscosity modifier.

In a preferred embodiment, the composition comprises (A) 1-40% by weight of a surface active agent, (B) 0.5-20% by weight of a pearlescent agent, and (C) 0.1-10% by weight of a viscosity modifier, wherein the B/A ratio is in a range of 0.05-1.

Other objects, features and advantages of the invention will hereinafter become more readily apparent from the following description.

### DETAILED DESCRIPTION OF THE INVENTION AND PREFERRED EMBODIMENTS

There are no particular limitations as to the surface active agents (A) to be used in the composition of the present invention. Any anionic, nonionic or amphoteric surface active agents can be used.

Given as preferable anionic surface active agents are polyoxyethylene (average added moles: 1-7) alkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) ether sulfates, linear alkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) benzene sulfonates, salts of  $\alpha$ -sulfo-fatty acid esters (C<sub>8</sub>-C<sub>18</sub>),  $\alpha$ -olefin (C<sub>8</sub>-C<sub>18</sub>) sulfonates, alkane (C<sub>8</sub>-C<sub>18</sub>) sulfonates, alkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) sulfates,

monoalkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) phosphates, and the like. Salts of alkali metal, alkaline earth metal, ammonium salts, alkanolamine salts, and the like can be included.

Of these anionic surface active agents, particularly preferred are polyoxyethylene alkyl or alkenyl ether sulfates represented by formula (I):



wherein R<sup>1</sup> represents an alkyl or an alkenyl group of C<sub>8</sub>-C<sub>18</sub>, l is an integer of 1-7 as the average added moles, M denotes an alkali metal, alkaline earth metal, ammonium or alkanolamine.

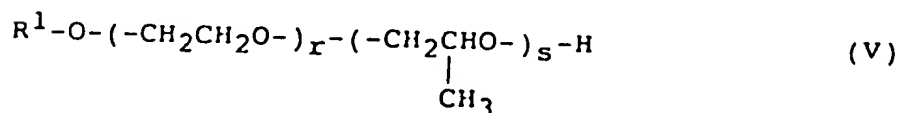
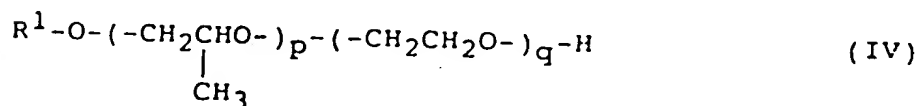
Specific examples of the alkyl group for R<sup>1</sup> in the above formula (I) are octyl, nonyl, decyl, undecyl, dodecyl, tridecyl, tetradecyl, pentadecyl, hexadecyl, heptadecyl, octadecyl, and the like; those of the alkenyl group are octenyl, nonenyl, decenyl, dodecenyl, undecenyl, tridecenyl, tetradecenyl, pentadecenyl, hexadecenyl, heptadecenyl, octadecenyl, and the like.

Preferable nonionic surface active agents are polyoxyalkylene (average added moles: 3-30) alkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) ethers, polyoxyalkylene (average added moles: 3-30) alkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) phenyl ethers, polyoxyethylene (average added moles: 3-30) polyoxypropylene (average added moles: 1-20) alkyl or alkenyl (C<sub>8</sub>-C<sub>18</sub>) ethers, polyoxyalkylene (average added moles: 3-30) sorbitan fatty acid (C<sub>8</sub>-C<sub>18</sub>) esters, polyoxyalkylene (average added moles:

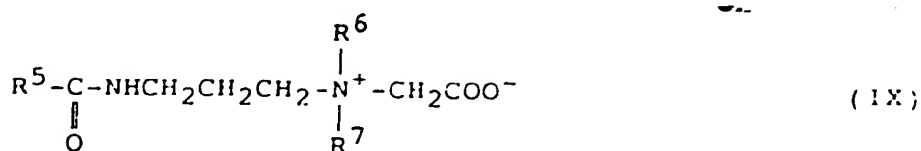
3-60) sorbitol fatty acid (C<sub>8</sub>-C<sub>18</sub>) esters, fatty acid (C<sub>8</sub>-C<sub>18</sub>) dialkanolamides, and the like.

Given as examples of amphoteric surface active agents are tertiary amineoxides which contains a C<sub>8</sub>-C<sub>18</sub> alkyl or alkenyl group, carbobetaines containing a C<sub>8</sub>-C<sub>18</sub> alkyl or alkenyl group, sulfobetaines containing a C<sub>8</sub>-C<sub>18</sub> alkyl or alkenyl group, imidazoliniumbetaines containing a C<sub>8</sub>-C<sub>18</sub> alkyl or alkenyl group, and the like.

Of these nonionic or amphoteric surface active agents, particularly preferred are those represented by the following formulas (II) - (X):







In the above formulas,  $\text{R}^1$  is an alkyl or alkenyl group having 8-18 carbon atoms;  $\text{R}^2$  is an alkylene group having 2-3 carbon atoms;  $\text{R}^3$  and  $\text{R}^4$ , which may be the same or different, denote an alkyl group having 1-3 carbon atoms or a group  $-(\text{R}^2\text{O})_l\text{H}$ , wherein  $l$  is a number 1-7 and  $\text{R}^2$  is the same as above;  $\text{R}^5$  is an alkyl or alkenyl group having 7-17 carbon atoms;  $\text{R}^6$  and  $\text{R}^7$ , which may be the same or different, denote methyl or ethyl group;  $\text{X}$  is an alkanol group having 1-3 carbon atoms,  $\text{Y}$  is an alkanol group having 1-3 carbon atoms or a hydrogen atom,  $\text{Z}$  is a hydroxy group or a hydrogen atom,  $m$  is an average number of addition

moles between 0-30, n is an average number of addition moles between 3-20, p and s are average numbers of addition moles and individually a number between 1-20, and q and r are average numbers of addition moles and individually a number between 3-30.

In the liquid detergent composition of the present invention, these surface active agents can be incorporated individually or in combination of two or more in an amount of 1-40% by weight, preferably 10-40% by weight, or most preferably 15-35% by weight. When the amount to be incorporated is less than 1% by weight, the composition exhibits little fundamental detergency and foaming capability. On the other hand, if the amount exceeds 40% by weight, it is undesirable because 1) the viscosity of liquid detergents will be greatly increased, and 2) the stability of solutions will be impaired.

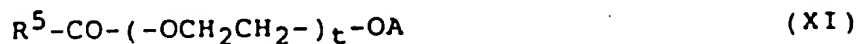
Among these surface active agents, the anionic surface active agent serves as the principal and active component for detergency in the composition of the present invention, and its amount to be incorporated into the composition is preferably 5-30% by weight, with a particularly preferable range being 10-20% by weight, in total. If the amount is less than 5%, the detergency and foaming capability will be insufficient. An amount exceeding 30% by weight is also undesirable either because the viscosity of the composition will be greatly increased, resulting in difficulty of squeezing out it of its containers or the stability of the

solution will be impaired.

On the other hand, nonionic and amphoteric surface active agents, when used in conjunction with anionic surface active agents, are able to enhance the detergency against oily soils and to ease the activity to the skin, thereby preventing chapped hands or skin roughening. These nonionic and amphoteric surface active agents can be incorporated individually or in combination of two or more in an amount of 1-10% by weight, more preferably 2-5% by weight, to the total composition. If the amount is less than 1% by weight, sufficient effects cannot be obtained, while an amount exceeding 30% by weight is also undesirable for the reasons that the viscosity of the composition will be greatly increased or the stability of the solution will be impaired.

The pearlescent agent (B) used in the composition of the present invention is, <sup>preferably</sup> a water-insoluble compound having a melting point of 30°C or higher. In particular, those defined in formulas (B-I), (B-II) and (B-III) are preferable.

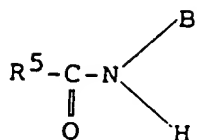
(B-I) A compound having the structure of formula (XI) and possessing a melting point of 30°C or higher:



wherein  $R^5$  represents an alkyl or an alkenyl group of  $C_{15}-C_{23}$ , A denotes an aliphatic acyl group of  $C_{16}-C_{24}$  or a hydrogen atom, and t is an integer of 1-3.

(B-II) A compound having the structure of formula

(XII) and possessing a melting point of 30°C or higher:



(XII)

wherein B represents a group  $-\text{CH}_2\text{CH}_2\text{OH}$ ,  $-\text{CH}_2\text{CH}(\text{CH}_3)\text{OH}$ , or  $-\text{CH}_2\text{CH}_2\text{CH}_2\text{OH}$ , and  $\text{R}^5$  has the same meaning as defined above.

(B-III) A partial ester derived from a hydroxyl group-containing compound selected from the group consisting of glycerol, polyglycerol (condensation degree: 2-10), sorbitol, pentaerythritol, glucose, fructose, maltose and sucrose; and a long chain saturated fatty acid of  $\text{C}_{16}$ - $\text{C}_{24}$ ; and having a melting point of 30°C or higher.

Given as examples of (B-I) are ethylene glycol monostearic acid ester, ethylene glycol distearic acid ester, diethylene glycol monostearic acid ester, diethylene glycol distearic acid ester, and the like. Given as examples of (B-II) are stearic acid monoethanolamide, behenic acid monoethanolamide, hydrogenated beef tallow fatty acid monoethanolamide, hydrogenated palm oil fatty acid monoethanolamide, and the like. Given as preferable examples of (B-III) are partial esters of glycerol and a long chain fatty acid: particularly preferred are those having a  $\text{C}_{16}$ - $\text{C}_{24}$  content in the residue group of fatty acid and containing 75% or more of monoglyceride. Such glycerol

fatty acid esters include esters of glycerol and a long chain fatty acid such as stearic acid, behenic acid, hydrogenated lard fatty acid, hydrogenated rape-seed oil fatty acid, hydrogenated palm oil fatty acid, and the like.

Although the amount of the pearlescent agent (B) to be incorporated into the composition is not specifically limited so long as it makes the detergent composition opaque and can control the viscosity and the Brookfield yield value of the composition to the ranges specified previously, 0.5-20% by weight is preferable, with the most preferable range being 1-10% by weight. If the amount of the pearlescent agent is less than 0.5% by weight, the opacity will be insufficient, while more than 20% by weight is not favorable because it will worsen the stability of the solution.

These pearlescent agents (B) can be used individually or in combination of two or more. When (B-I) or (B-II) is used together with (B-III), the dispersion stability of the pearlescent agents will be improved so that the pearlescent agents can retain a homogeneous dispersion without causing separation or precipitation even after a long period of time. In order to secure an improved dispersion, the weight ratio of pearlescent agents [(B-I) or (B-II)] / (B-III) is desirably in the range of 0.1-1.0. For the formulation of these detergent compositions in which different kinds of pearlescent agents are used together, it is desirable that the amount of component (B-I) or (B-II) be 0.5-10% by weight, preferably 1-5% by weight, while the amount of

because it will worsen the stability of the solution. Preferably, opacity is such that the transmission percentage of visible light of 420mm, at an optical length of 1cm and at 20°C bulk temperature is not greater than 1%.

These pearlescent agents (B) can be used individually or in combination of two or more. When (B-I) or (B-II) is used together with (B-III), the dispersion stability of the pearlescent agents will be improved so that the pearlescent agents can retain a homogeneous dispersion without causing separation or precipitation even after a long period of time. In order to secure an improved dispersion, the weight ratio of pearlescent agents [(B-I) or (B-II)]/(B-III) is desirably in the range of 0.1-1.0. For the formulation of these detergent compositions in which different kinds of pearlescent agents are used together, it is desirable that the amount of component (B-I) or (B-II) be 0.5-10% by weight, preferably 1-5% by weight, while the amount of

component (B-III) be 1-20% by weight, preferably 3-10% by weight to the total composition.

It is essential that the appearance of the liquid detergent composition of the present invention be opaque. The desired opacity is less than 1% in the percent transmission of visible light at 420 nm, at optical length 1 cm and bulk temperature at 20°C.

It is also essential that the viscosity of the liquid detergent composition of the present invention be in a range of 200-4,000 cps at 20°C bulk temperature; and the Brookfield yield value be in a range of 5-100 p. The preferable viscosity range is 200-1,000 cps and the preferable Brookfield yield value is 5-50 p. If both the viscosity and Brookfield yield value are too low, the detergent will quickly soak into a sponge when squeezed onto it, and the squeezed volume cannot be perceived visually. If the viscosity and the Brookfield yield value are too high, it is undesirable because it becomes difficult to squeeze out the detergent from a container.

In order to obtain appropriate viscosity and Brookfield yield values, the weight ratio of component (B) to component (A)  $[(B)/(A)]$  is preferably in a range of 0.05-1.

Viscosity modifiers (C) used in the present invention include viscosity increasing agents such as partially bridged polyacrylic acid, hydroxyethyl cellulose, carboxymethyl cellulose, xanthane gum, montmorillonite, hctorite, saponite, vermiculite, nontronite, sauconite,

laponite, and the like; and viscosity decreasing agents such as ethanol, propanol, isopropanol, ethylene glycol, propylene glycol, glycerol, polyglycerol (condensation degree: 2-10), sorbitol, pentaerythritol, benzene sulfonate, lower alkyl ( $C_1-C_4$ ) benzene sulfonate, and the like. These viscosity modifiers are incorporated into the liquid detergent composition of the present invention in an amount of 0.1-10% by weight, preferably 0.1-8% by weight.

In addition to components (A), (B) and (C), if component (D), which is a polyalkyleneoxide adduct to polyalcohol having an average molecular weight of 300-4,000 or its salt, is incorporated in the composition, liquid detergent compositions with beautiful pearlescent gloss or milky-white appearance can be obtained while retaining abundant lathering, homogeneous dispersion and preventing separation and precipitation during and after a long storage. Given as examples of component (D) are polyoxyethylene oxide or polypropylene oxide adduct to ethylene glycol or glycerol; and sulfate esters or phosphate esters thereof. As salts, alkali metal salts, alkaline earth metal salts, ammonium salts, alkanolamine salts are preferable. Component (D) is incorporated in the composition in an amount of 1-10% by weight, preferably 1-5% by weight to the total composition.

Besides the above components, other components can optionally be added to the composition of the present invention as required so long as they do not impair the



intended effects. Such optional components include, for example, perfumes, dyestuff, pigments, preservatives, antiseptics, pH adjusting agents, and the like.

The detergent composition of the present invention can be prepared according to a conventional method by mixing and churning the above-described components under room temperature or with heating, and adjusting the values of viscosity and Brookfield yield.

The detergent compositions thus obtained are appropriate for kitchen and household use such as for washing tableware, kitchen utensils, bath room, flooring, wall, glass, furniture, toilet, vegetable, fruit, or the like.

The detergent composition of the present invention can be visually perceived when applied on a sponge without being soaked quickly into it. It can easily be squeezed out from a container at a constant amount so that it is not only economical in avoiding excess usage but also helps to prevent chapped hands or skin roughening.

Other features of the invention will become apparent in the course of the following description of the exemplary embodiments which are given for illustration of the invention and are not intended to be limiting thereof.

#### EXAMPLES

The following test methods were used in Examples:

(1) Opacity

Test samples were filled in a 1-cm glass cell and the

transmission percentage at 420 nm were measured by double-beam spectrophotometer using deionized water as a control.

## (2) Viscosity

Test samples were charged in beakers for viscosity measurement and kept at 20°C in a thermostat water bath. The viscosity was measured by BM type viscometer using a No. 3 rotor operating at 60 rpm, except a No. 4 rotor was used when the viscosity exceeded 2,000 cps.

## (3) Brookfield Yield Values

Test samples were charged in beakers for viscosity measurement and kept at 20°C in a thermostat water bath. Using a B8H type viscometer, the apparent viscosities at 0.5 rpm (No. 3 rotor) and 1 rpm (No. 3 rotor) were measured for each sample. The Brookfield yield values were calculated by the following equation:

Brookfield Yield Value =

$$\frac{\left[ \begin{array}{l} \text{Apparent viscosity} \\ \text{at 0.5 rpm; Rotor No. 3,} \\ \text{B8H Viscometer} \end{array} \right] - \left[ \begin{array}{l} \text{Apparent viscosity} \\ \text{at 1 rpm; Rotor No. 3,} \\ \text{B8H Viscometer} \end{array} \right]}{100}$$

## (4) Squeezability and Visibility

The test sample was poured into a commercial bottle for kitchen detergent use (350 ml, equipped with a push-pull cap) and about 5 g of the sample was squeezed onto a sponge (commercially available, polyurethane foam). Squeezability (ease of squeezing the sample liquid from the bottle) and

visibility of the liquid volume on the sponge were evaluated according to the following criteria:

Squeezability

AAA: Easy to squeeze.

CCC: Difficult to squeeze.

Visibility

AAA: The liquid volume is clearly perceived.

CCC: The liquid soaks into the sponge quickly and the volume cannot be identified.

(5) Weighability

350 g of test samples were poured into commercial bottles for kitchen detergent use (350 ml, equipped with a push-pull cap). About 20 g of the neat liquids of the samples was squeezed three times from the bottles on sponges by 10 house wives. Scattering of the squeezed amount of each sample was examined.

Example 1

The detergent compositions listed in Table 1 were prepared and evaluated relative to the above-described characteristics (1)-(5). The results are shown in Table 1.

TABLE 1

Component (wt%)	Comparative Composition				Invention Composition			
	1	2	1	2	3	4	3	4
Component (A) Sodium polyoxyethylene (4) dodecyl ether sulfate	20	20	20	20	20	20	20	20
Dodecyltrimethylamine oxide	5	5	5	5	5	5	5	5
Component (B) Stearic acid monoglyceride	-	10	10	10	10	10	10	10
Component (C) Ethanol	-	-	5	-	-	-	-	-
Ethylene glycol	-	-	-	5	-	-	-	-
Propylene glycol	-	-	-	-	-	-	-	-
Sodium p-toluene sulfonate	-	-	-	-	10	-	-	-
Other Water	-	-	-	-	-	-	-	5
----- Balance -----								
Transmission percentage (%)	100	0	0	0	0	0	0	0
Viscosity (cP)	800	4500	2000	1850	1500	1500	1500	1500
Brookfield yield value (p)	0	110	40	25	20	25	20	25
Squeezability	AAA	CCC	AAA	AAA	AAA	AAA	AAA	AAA
Viscosity	CCC	AAA	AAA	AAA	AAA	AAA	AAA	AAA
Repeatability (g)	30±5.0	25±4.0	20±6.5	19±1.0	20±0.5	20±0.5	21±0.5	21±0.5

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#### Example 2

The detergent compositions listed in Table 2 were prepared and evaluated relative to the above-described characteristics (1)-(5). The results are shown in Table 2.

As is evident from Examples 1-2, only in the cases where the appearance is opaque and the values of viscosity and Brookfield yield fall within the ranges specified in this invention, can all of the evaluation characteristics (1)-(5) be satisfied.

TABLE 2

Component (wt%)	Comparative Composition			Invention Composition		
	3	4	5	5	6	7
Component (A) Sodium linear alkyl benzene sulfonate (Average M.W. = 344)	5	5	5	5	5	5
Sodium polyoxyethylene (3) dodecyl ether sulfate	10	10	10	10	10	10
Lauric acid diethanolamide	2	2	2	2	2	2
Component (B) Ethylene glycol monostearate	-	0.5	-	0.5	-	-
Stearic acid monoethanolamide	-	-	1	-	1	1
Component (C) Montmorillonite *1	-	-	-	1	-	-
Hydroxyethyl cellulose *2	-	-	-	-	0.5	-
Hectorite *3	-	-	-	-	-	1
Other Water	Balance -----			Balance -----		
Transmission percentage (Z)	100	0	0	0	0	0
Viscosity (cps)	95	100	120	800	1500	2500
Brockfield yield value (p)	0	0	0	15	30	48
Squeezability	AAA	AAA	AAA	AAA	AAA	AAA
Visibility	CCC	CCC	CCC	AAA	AAA	AAA
Weightability (g)	30±5.0	30±4.0	27±4.0	20±0.5	19±1.0	21±0.5

\*1: Kunipia: Trade Mark, manufactured by Kunimine Industry Co.

\*2: Hydroxyethyl cellulose (SE-850K): Trade Mark, manufactured by Daicel Co.

\*3: VEEGUM T: Trade Mark, manufactured by R.T. Vanderbilt Co.

### Example 3

The detergent compositions listed in Table 3 were prepared. The appearance immediately following the preparation and the storage stability of each composition were examined by the following methods. Each composition was prepared by mixing Components (A) and Other Components in Table 3 and heating to 80°C. Components (B) and (C) were then dissolved, and the mixture was cooled down to 30°C over 2 hours while stirring. The results are shown in Table 3.

All of the Invention Compositions in Table 3 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and the Brookfield yield values in the range of 5-100 p.

#### (1) Observation of appearance

Test samples were poured into in a 100 ml transparent glass bottle and the appearance (pearlescent gloss) was observed with the naked eye. Samples in which bubbles were entrapped were subjected to centrifuging for degasing. The following evaluation standards were applied.

AAA: Uniform pearlescent gloss is observed.

BBB: Pearlescent gloss is not uniform, and a separated layer (transparent or emulsion-like) is observed or some precipitation is found at the bottom.

CCC: No pearlescent gloss is observed. Looks like a

### Example 3

The detergent compositions listed in Table 3 were prepared. The appearance immediately following the preparation and the storage stability of each composition were examined by the following methods. Each composition was prepared by mixing Components (A) and Other Components in Table 3 and heating to 80°C. Components (B) and (C) were then dissolved, and the mixture was cooled down to 30°C over 2 hours while stirring. The results are shown in Table 3.

All of the Invention Compositions in Table 3 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and the Brookfield yield values in the range of 5-100 p.

#### (1) Observation of appearance

Test samples were poured into in a 100 ml transparent glass bottle and the appearance (pearlescent gloss) was observed with the naked eye. Samples in which bubbles were entrapped were subjected to centrifuging for degasing. The following evaluation standards were applied.

AAA: Uniform pearlescent gloss is observed.

BBB: Pearlescent gloss is not uniform, and a separated layer (transparent or emulsion-like) is observed or some precipitation is found at the bottom.

CCC: No pearlescent gloss is observed. Looks like a



transparent solution or has an emulsion-like appearance.

(2) Storage stability

Test samples were poured into a 100-ml transparent glass bottle and placed in thermostat baths at  $-5^{\circ}\text{C}$ , room temperature,  $30^{\circ}\text{C}$  and  $40^{\circ}\text{C}$ , and stored for one month under those conditions. After the storage, the appearance of each sample was rated according to the evaluation standards described in (1) above.

Example 4

Detergent compositions listed in Table 4 were prepared and evaluated in the same manner as in Example 3. All of the Invention Compositions in Table 4 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at  $20^{\circ}\text{C}$  bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

TABLE 3

Component (wt%)	Invention Composition		
	8	9	10
<u>Component (A)</u>			
Sodium polyoxyethylene (3) laurylether sulfate	20	-	10
Sodium linear alkyl benzene sulfonate (M.W. = 344)	-	18	-
Lauric acid diethanolamide	-	4	8
Polyoxyethylene (12) laurylether	-	2	-
Lauryldimethylamine oxide	5	-	-
<u>Component (B)</u>			
Ethylene glycol distearic acid ester	2	-	2
Stearic acid monoethanolamide	-	3	-
Glycerol stearic acid ester (Content of monoglyceride = 90%)	5	5	8
<u>Component (C)</u>			
Ethanol	5	5	5
<u>Other component</u>			
Deionized water	----- Balance -----		
Appearance right after preparation	AAA	AAA	AAA
Storage stability			
at -5°C	AAA	AAA	AAA
at room temperature	AAA	AAA	AAA
at 30°C	AAA	AAA	AAA
at 40°C	AAA	AAA	AAA

TABLE 4

Component (wt%)	Invention Composition		
	11	12	13
<u>Component (A)</u>			
Polyoxyethylene (4) laurylether sulfate triethanolamine	10	10	10
Palm oil fatty acid diethanolamide	10	10	10
<u>Component (B)</u>			
Diethylene glycol distearic acid ester	5	5	5
Carbon number in fatty acid residue group	Content of monoglyceride		
12	90 wt%		
18	-	5	-
22	-	-	5
	5	-	-
<u>Component (C)</u>			
Ethanol	5	5	5
<u>Other component</u>			
Deionized water	----- Balance -----		
Appearance right after preparation	AAA	AAA	AAA
Storage stability			
at -5°C	AAA	AAA	AAA
at room temperature	AAA	AAA	AAA
at 30°C	AAA	AAA	AAA
at 40°C	AAA	AAA	AAA

### Example 5

The detergent compositions listed in Table 5 were prepared and detergency, lathering capability, feel upon use, and hand-chapping tendency were evaluated according to the methods described below. The results are shown in Table 5. All of the Invention Compositions in Table 5 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at bulk temperature 20°C in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

#### (1) Lathering test

0.1% by weight of commercial butter was added as a soil component to detergent solutions of 0.5% by weight concentration (Hardness of water used: 3.5°DH) to measure the lathering capability of each composition. 40 ml of butter-contained detergent solution was poured into a glass cylinder having a 5 cm diameter and stirred for 15 minutes at 20°C. The lathering height immediately after ceasing stirring was measured.

#### (2) Detergency test

2.5 g of beef tallow, in which 0.1% by weight of Sudan III (red dye) was added as an indicator, was applied to porcelain dishes (diameter: 25 cm). The dishes were washed one by one at 20°C by rubbing with a sponge in which 3 g of water and 27 g of a detergent solution were immersed. The washing procedure was repeated until the sponge could no

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longer clean the beef tallow on the dish. The number of cleansed dishes (effectively washed pieces) were taken as the score of detergency.

(3) Test for feel upon use

5% solutions of detergent compositions were prepared and kept at 30°C. Hands were dipped in the solution for 10 minutes and rinsed at 30°C with water. Then, the hands were thoroughly wiped with a dry towel and left to stand for 5 minutes. The feeling of the hand skin was rated by the following evaluation standards.

AAA: Hand skin feels dewy.

CCC: Hand skin feels fairly taut.

(4) Irritation to the hand skin

5% solutions of detergent compositions were prepared and kept at 30°C. Hands were dipped in the solution for 20 minutes and rinsed thoroughly with water. This procedure was repeated for 3 continuous days. On the fourth day, the condition of the hand skin of five panelists was evaluated visually and rated as an average score for each composition using the following criteria:

Score 5: No roughening of the skin was observed.

Score 4: Slight roughening of the skin was observed.

Score 3: Roughening of the skin was observed.

Score 2: Roughening of the skin was rather serious.

Score 1: Serious roughening of the skin was observed

TABLE 5

Component (wt%)	Invention Composition				Comparative Composition	
	14	15	16	17	18	6
Component (A)						
Sodium polyoxyethylene (3) dodecyl ether sulfate	20	-	-	20	20	20
Sodium linear alkyl benzene sulfonate (Average M.W. = 344)	-	20	-	-	-	-
Sodium $\alpha$ -sulfo fatty acid methyl ester (Average M.W. = 350)	-	-	20	-	-	-
Sodium $\alpha$ -olefin sulfonate (Average M.W. = 326)	-	-	-	5	-	-
Sodium alkane sulfonate	-	-	-	-	5	-
Polyoxyethylene (12) dodecyl ether	3	3	3	3	3	3
Component (B)						
Glycerol stearic acid ester (content of monoglyceride = 95%)	5	5	5	8	8	-
Component (C)						
Ethanol	5	5	5	5	5	5
Other						
Water						
	----- Balance -----				Balance	
Detergency (pieces)	6	6	6	6	7	4
Lathering (mm)	80	80	80	80	85	80
Feel upon use	AAA	AAA	AAA	AAA	AAA	CCC
Irritation to hand skin	5.0	5.0	5.0	5.0	4.5	3.5

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#### Example 6

The detergent compositions listed in Table 6 were prepared and evaluated in the same manner as in Example 5. The results are shown in Table 6. All of the Invention Compositions in Table 6 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

#### Example 7

Detergent compositions listed in Table 7 were prepared and evaluated in the same manner as in Example 5. The results are shown in Table 7. All of the Invention Compositions in Table 7 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

TABLE 6

Component (wt%)		Invention Composition	
		19	20
<u>Component (A)</u>			
Sodium linear alkyl benzene sulfonate (Average M.W. = 344)		20	20
Dodecanoic acid diethanolamide		8	8
<u>Component (B)</u>			
Carbon number in fatty acid residue group	Content of monoglyceride		
16	95 wt%	8	-
22	90	-	8
<u>Component (C)</u>			
Ethanol		5	5
<u>Other component</u>			
Deionized water		----- Balance -----	
Detergency (pieces)		6	6
Lathering (mm)		90	90
Feel upon use		AAA	AAA
Irritation to hand skin		5.0	5.0



TABLE 7

Component (wt%)	Invention Composition				Comparative Composition 7
	21	22	23	24	25
Component (A)	15	-	-	15	15
Sodium polyoxyethylene (3) dodecyl ether sulfate					
Sodium linear alkyl benzene sulfonate (Average M.W. = 344)	-	15	-	-	-
Sodium $\alpha$ -sulfo fatty acid methyl ester (Average M.W. = 350)	-	-	15	-	-
Sodium $\alpha$ -olefin sulfonate (Average M.W. = 326)	-	-	-	5	-
Sodium alkane sulfonate (Average M.W. = 356)	-	-	-	-	5
Dodecyl dimethylamine oxide	3	3	3	3	3
Glycerol stearic acid ester (content of monoglyceride = 95%)	5	5	5	8	8
Component (C)	5	5	5	5	5
Ethanol					
Other					
Water					
Detergency (pieces)	6	6	6	6	4
Lathering (mm)	80	80	80	80	80
Feel upon use	AAA	AAA	AAA	AAA	CCC
Irritation to hand skin	5.0	5.0	5.0	5.0	3.5

#### Example 8

The detergent compositions listed in Table 8 were prepared and evaluated in the same manner as in Example 5. The results are shown in Table 8. All of the Invention Compositions in Table 8 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

TABLE 8

Component (wt%)		Invention Composition	
		26	27
<u>Component (A)</u>			
Sodium polyoxyethylene (2.5) dodecyl ether		20	20
Tetradecyldimethyl amine oxide		5	5
<u>Component (B)</u>			
Carbon number in fatty acid residue group	Content of monoglyceride		
16	95 wt%	8	-
22	90	-	8
<u>Component (C)</u>			
Ethanol		5	5
<u>Other component</u>			
Deionized water		----- Balance -----	
Detergency (pieces)		6	6
Lathering (mm)		90	90
Feel upon use		AAA	AAA
Irritation to hand skin		5.0	5.0

### Example 9

The detergent compositions listed in Table 9 were prepared. The appearance immediately following the preparation, the storage stability, and lathering capability of each composition were examined, and the results are presented in Table 9.

#### Preparation Method

Each composition was prepared by mixing Components (A), (D) and Other Components in Table 9 with heating, followed by dissolving Components (B) at 80°C. The mixture was cooled down to 30°C over 2 hours while continuously being stirred.

#### Evaluation Method

##### (1) Observation of appearance

Test samples were poured into a 100-ml transparent glass bottle and the appearance was observed with the naked eye.

AAA: Uniform pearlescent gloss is observed.

CCC: Pearlescent gloss is not uniform, and a separated layer (transparent or emulsion-like) is observed.

##### (2) Storage stability

Test samples were poured into a 100-ml transparent glass bottle and placed in thermostat baths at -5°C, 30°C and 40°C, and stored for one month. After the storage, the

appearance of each sample was rated according to the evaluation standards described in (1) above.

(3) Lathering

0.1% by weight of commercial butter was added as a soil component to detergent solutions of 0.5% by weight concentration (Hardness of water used: 3.5°DH) to measure the lathering capability of each composition. 40 ml of butter-contained detergent solution was poured into a glass cylinder having a 5 cm diameter. In addition, 20 rubber balls of 1 cm diameter were put into the cylinder to enhance the mechanical force necessary for lathering. The content was stirred for 15 minutes at 20°C and the lathering height right was measured for evaluation immediately after the stirring was stopped.

All of the Invention Compositions in Table 9 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

TABLE 9

Component (wt%)	Invention Composition			
	28	29	30	31
<u>Component (A)</u>				
Sodium polyoxyethylene (3) laurylether sulfate	15	15	20	20
Lauryldimethylamine oxide	5	5	3	3
Polyoxyethylene (8) lauryl ether	3	2	-	-
Lauric acid diethanolamide	-	1	5	5
<u>Component (B)</u>				
Stearic acid monoethanolamide	3	-	2	9
Glycerol monobehenic acid ester	-	5	-	-
<u>Component (C)</u>				
Ethanol	5	5	5	5
<u>Component (D)</u>				
Polyethyleneoxide adduct to ethylene glycol (Average M.W. = 1000)	4	4	4	4
<u>Other component</u>				
Deionized water	----- Balance -----			
<hr/>				
Appearance right after preparation	AAA	AAA	AAA	AAA
Storage stability				
at -5°C	AAA	AAA	AAA	AAA
at 30°C	AAA	AAA	AAA	AAA
at 40°C	AAA	AAA	AAA	AAA
Lathering (mm)	100	100	100	100

#### Example 10

The detergent compositions listed in Table 10 were prepared in the same manner as in Example 9. Also, the appearance immediately following the preparation, the storage stability and lathering capability of each composition were examined in the same manner as in Example 9. The results are shown in Table 11. All of the Invention Compositions in Table 11 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

#### Example 11

The detergent compositions listed in Table 12 were prepared and evaluated in the same manner as in Example 9. The results are shown in Table 12. All of the Invention Compositions in Table 12 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield in the range of 5-100 p.

TABLE 10

<u>Component (A)</u>	
Sodium polyoxyethylene (4) laurylether sulfate	18%
Myristyldimethylamine oxide	2
Polyoxyethylene (12) alkylether	4
Laurylhydroxy sulfobetaine*	2
<u>Component (B)</u>	
Ethylene glycol monostearate	3
<u>Component (C)</u>	
Ethanol	5
<u>Component (D)</u>	
Polyalkyleneoxide adduct of polyalcohol	See Table 11.
<u>Other component</u>	
Deionized water	Balance

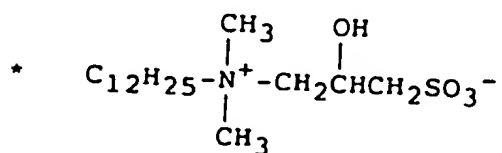




TABLE 11

Component (wt%)		Invention Composition			
		32	33	34	35
Polyalkyleneoxide adduct to polyalcohol	Average M.W.				
Polyethylenoxide adduct to glycerol	1000	5	-	-	-
	2000	-	5	-	-
Polypropyleneoxide adduct to ethylene glycol	700	-	-	3	-
	1500	-	-	-	3
Appearance right after the preparation		AAA	AAA	AAA	AAA
Storage stability					
at -5°C		AAA	AAA	AAA	AAA
at 30°C		AAA	AAA	AAA	AAA
at 40°C		AAA	AAA	AAA	AAA
Lathering (mm)		100	100	100	100

TABLE 12

Component (wt%)	Invention Composition			
	36	37	38	39
<u>Component (A)</u>				
Sodium polyoxyethylene (3) laurylether sulfate	15	15	20	20
Lauryldimethylamine oxide	5	5	3	3
Polyoxyethylene (8) lauryl ether	3	2	-	-
Lauric acid diethanolamide	-	1	5	5
<u>Component (B)</u>				
Stearic acid monoethanolamide	3	-	2	9
Glycerol monobehenic acid ester	-	5	-	-
<u>Component (C)</u>				
Ethanol	5	5	5	5
<u>Component (D)</u>				
Polyethyleneoxide adduct to ethylene glycol (Average M.W. = 1500)	4	4	4	4
<u>Other component</u>				
Deionized water	----- Balance -----			
<hr/>				
Appearance right after preparation	AAA	AAA	AAA	AAA
Storage stability				
at -5°C	AAA	AAA	AAA	AAA
at 30°C	AAA	AAA	AAA	AAA
at 40°C	AAA	AAA	AAA	AAA
Lathering (mm)	100	100	100	100

### Example 12

The detergent compositions listed in Table 13 were prepared and evaluated in the same manner as in Example 9 . The results are shown in Table 14. All of the Invention Compositions in Table 14 satisfied the prerequisite conditions of the present invention; i.e., opaque in appearance, viscosity at 20°C bulk temperature in the range of 200-4,000 cps, and Brookfield yield values in the range of 5-100 p.

TABLE 13

<u>Component (A)</u>	
Sodium polyoxyethylene (4) laurylether sulfate	18%
Myristyldimethylamine oxide	2
Polyoxyethylene (12) alkylether	4
Laurylhydroxy sulfobetaine*	2
<u>Component (B)</u>	
Ethylene glycol monostearate	3
<u>Component (C)</u>	
Ethanol	5
<u>Component (D)</u>	
Sulfuric ester salt of polyalkyleneoxide adduct to polyalcohol	See Table 14.
<u>Other component</u>	
Deionized water	Balance
$  \begin{array}{c}  \text{CH}_3 \quad \text{OH} \\    \quad   \\  \text{C}_{12}\text{H}_{25}-\text{N}^+-\text{CH}_2\text{CHCH}_2\text{SO}_3^- \\    \\  \text{CH}_3  \end{array}  $	

TABLE 14

Component (wt%)		Invention Composition			
		5	6	7	8
Sulfuric ester salt of polyalkyleneoxide adduct to polyalcohol	Average M.W. *				
Trisodium trisulfuric ester of polyethylene-oxide to glycerol	1000	5	-	-	-
	2000	-	5	-	-
Disodium disulfuric ester of polypropylene-oxide adduct to ethylene glycol	700	-	-	3	-
	1500	-	-	-	3
Appearance right after preparation		AAA	AAA	AAA	AAA
Storage stability					
at -5°C		AAA	AAA	AAA	AAA
at 30°C		AAA	AAA	AAA	AAA
at 40°C		AAA	AAA	AAA	AAA
Lathering (mm)		100	100	100	100

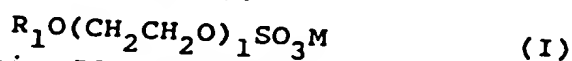
\* Average molecular weight of polyalkylene oxide adduct to polyalcohol.

Obviously, numerous modifications and variations of the present invention are possible in light of the above teachings. It is therefore to be understood that within the scope of the appended claims, the invention may be practiced otherwise than as specifically described herein.

THE CLAIMS DEFINING THE INVENTION ARE AS FOLLOWS:

1. A liquid detergent composition including the following components (A), (B) and (C), exhibiting an opaque appearance, and having a viscosity of 200-4,000 cps at 20°C bulk temperature and a Brookfield yield value of 5-100p:

(A) a mixture of anionic surface active agent and a nonionic surface active agent or an amphoteric surface active agent, wherein the anionic surface active agent is a polyoxyethylene alkyl sulfate or an alkenyl ether sulfate represented by the following formula:



wherein R<sub>1</sub> represents an alkyl or an alkenyl group of C<sub>8</sub>-18, l is an integer of 1-7 as the average added moles, and M denotes an alkali metal, alkaline earth metal, ammonium or alkanolamine,

(B) a pearlescent agent selected from the group consisting of:

(1) a compound having the structure of formula (XII) and possessing a melting point of 30°C or higher:



wherein B represents a group -CH<sub>2</sub>CH<sub>2</sub>OH, -CH<sub>2</sub>CH(CH<sub>3</sub>)OH, or -CH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>OH, and R<sub>5</sub> is an alkyl or alkenyl group having 15-23 carbon atoms,

(2) a partial ester derived from a hydroxyl group-containing compound selected from the group consisting of glycerol, polyglycerol

(condensation degree: 2-10), sorbitol, pentaerythritol, glucose, fructose, maltose and sucrose; and a long chain saturated fatty acid of C16-C24; and having a melting point of 30°C or higher; and,

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(C) a viscosity modifier.

2. The liquid detergent composition according to Claim 1, wherein the surface active agent is one or more nonionic or amphoteric surface active agents selected from the group consisting of the following formulas (II) - (X):

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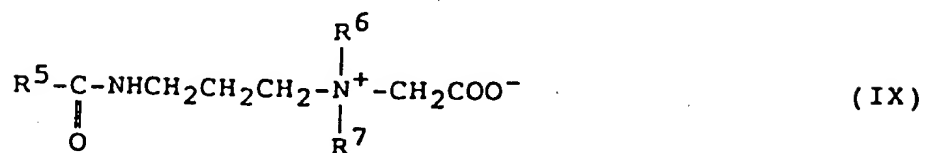
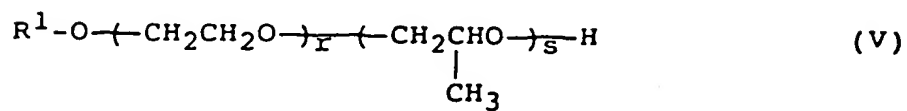
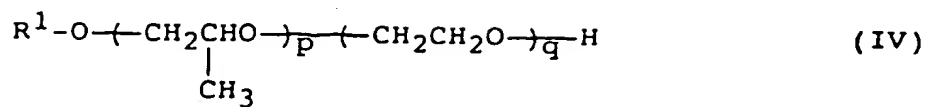
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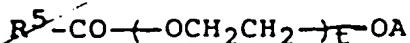
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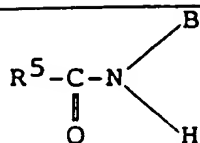
wherein  $R^1$  represents an alkyl or an alkenyl group of  $C_8-C_{18}$ ;  $R^2$  represents an alkylene group of  $C_2-C_3$ ;  $R_3$  and  $R_4$ , which may be the same or a different, denote alkyl group of  $C_1-C_3$  or a group  $-(R^2O)_lH$ , wherein  $l$  is an integer of 1-7 and  $R^2$  has the same meaning as defined above;  $R^5$  represents an alkyl or an alkenyl group of  $C_7-C_{17}$ ;  $R^6$  and  $R^7$  are individually a methyl or an ethyl group;  $X$  denotes an alkanol group of  $C_1-C_3$ ;  $Y$  denotes an alkanol group of  $C_1-C_3$  or a hydrogen atom;  $Z$  is a hydroxyl group or a hydrogen atom;  $m$  is an integer of 0-30 as the average added moles;  $n$  is an integer of 3-20 as the average added moles;  $p$  and  $s$  are individually an integer of 1-20 as the average added moles; and  $q$  and  $r$  are individually an integer of 3-30 as the average added moles.

~~5.~~ The liquid detergent composition according to Claim 1, wherein the pearlescent agent (B) is a compound having a melting point of  $30^\circ C$  or higher and represented by formulas (XI) or (XII), or a partial ester derived from a hydroxyl group-containing compound selected from the group consisting of glycerol, polyglycerol (condensation degree: 2-10), sorbitol, pentaerythritol, glucose, fructose, maltose and sucrose and a long chain saturated fatty acid:



(XI)





(XII)

wherein R<sup>5</sup> represents an alkyl or an alkenyl group of C<sub>15</sub>-C<sub>23</sub>; A denotes an aliphatic acyl group of C<sub>16</sub>-C<sub>24</sub> or a hydrogen atom; B denotes a group -CH<sub>2</sub>CH<sub>2</sub>OH, -CH<sub>2</sub>CH(CH<sub>3</sub>)OH, or -CH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>OH; and t is an integer of 1-3.

6. The liquid detergent composition according to Claim 1, wherein the pearlescent agent (B) is a partial ester of a glycerol and a long chain fatty acid of C<sub>16</sub>-C<sub>24</sub>, and having ~~a melting point of -30°C or higher.~~

~~3.~~  
2. The liquid detergent composition according to Claim 1, wherein the transmission percentage of visible light of 420 nm, at a 1 cm optical length and at 20°C bulk temperature, is not greater than 1%.

~~4.~~  
3. The liquid detergent composition according to Claim 1, wherein the composition <sup>includes</sup> ~~comprises~~ (A) 1-40% by weight of a surface active agent, (B) 0.5-20% by weight of a pearlescent agent, and (C) 0.1-10% by weight of a viscosity modifier, wherein the ratio (B)/(A) is in a range of 0.05-1, which exhibits an opaque appearance and having a viscosity of 200-4,000 cps at 20°C and a Brookfield yield value of 5-100 p.

~~5.~~  
4. A liquid detergent composition comprising (A) a surface active agent, <sup>as defined in claim 1,</sup> (B) a pearlescent agent, (C) a viscosity modifier, and (D) a polyalkyleneoxid adduct to

polyalcohol having an average molecular weight of  
300-4,000 or sulfate esters or phosphate esters thereof;  
exhibiting an opaque appearance and having a viscosity of  
200-4,000 cps at 20°C bulk temperature and a Brookefield  
yield value of 5-100 p.

6. A liquid detergent composition according to claim 1  
substantially as hereinbefore described with reference to  
any one of the Examples.

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DATED: 13 JANUARY, 1995

PHILLIPS ORMONDE & FITZPATRICK  
Attorneys for:  
KAO CORPORATION

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*David B. Fitzpatrick*

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#### ABSTRACT OF THE DISCLOSURE

This invention provides a liquid detergent composition comprising (A) a surface active agent, (B) a pearlescent agent, and (C) a viscosity modifier, which exhibits an opaque appearance and has a viscosity of 200-4,000 cps at 20°C bulk temperature and a Brookfield yield value of 5-100 p.

This detergent composition can be squeezed from a container at a constant volume and can be perceived visually when applied onto a sponge without being soaked quickly into it so that it is not only economical since it prevents excess usage but also helps to prevent chapped hands or skin roughening.

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